

GRAND COUNTY

EXPENDITURES	1995	1996**	1997**	Explanation
Administrative		\$232,000	\$252,000	administration, operation, & supplies
Miscellaneous				
Total Promotional:		\$232,000	\$252,000	
Advertising				
Brochures				
Contributions				
Fam Tours				
General Promotional		\$232,000	\$252,000	advertising, brochures, marketing & Canyonlands Region
Shows				
Signs				
Travel Region				
Brick and Mortar (Operations):		\$209,000	\$212,000	
Construction Expense		\$177,000	\$180,000	
Visitor Center Operation		\$32,000	\$32,000	
Transfers Out				
Total Expenditures	n/a	\$673,000	\$716,000	
REVENUES				
Tax Commission TRT Report*	\$597,879	\$676,714	\$754,769	
County TRT Report*		\$672,552	\$715,806	1997 included revenue from Emery County
Other Revenues				
Percent Adm./Misc./Promo/Transfers		68.95%	70.39%	
Percent Brick and Mortar		31.05%	29.61%	

* A reporting difference in Transient Room Tax between the Tax Commission and Counties can be attributed to both a 1.5 % charge by the Tax Commission and cyclical reporting issues.

**All data are based on a percentage breakdown of TRT revenue.